

Press Release

28 February 2011

SysMech launches market-leading real-time Performance Management tool in response to industry demand. The Solution is already in successful pilot with major UK mobile telecommunications provider

SysMech's telecommunications customers to be offered new ground-breaking tool to achieve Real-Time Performance Management of their networks and services

Systems Mechanics Ltd (SysMech), specialists in telecoms network and service management, has announced the launch of ZenPM™, a next generation performance management solution for wireless and fixed line Communications Service Providers. The innovative new tool solves the problem faced by providers in achieving effective real-time performance management of their networks and services. Developed to meet real life requirements and in consultation with SysMech's customers, ZenPM™ is currently being piloted by one of the UK's major mobile telecommunications providers to provide real-time performance management of their 2G, 3G and LTE wireless and core networks. Initial results are positive.

With providers investing substantially in converged next generation networks and high speed mobile networks, existing technologies struggle to monitor service quality and performance across the different network technologies and domains. The revolutionary ZenPM™ uses ground-breaking, patented Zen Proximity Correlation™ technology to take a completely different approach to performance management, delivering carrier class network and service performance monitoring in real-time.

"ZenPM™ empowers Communications Service Providers to take control of the quality of their network and services, no matter how fast these are evolving. Not only can they be notified of business critical KPI and KQI breaches in real-time, but they can visualise and report on performance data in ways that have not been available in the past." said Rob Green, Managing Director of SysMech.

"It delivers a massive performance capability that has simply been unavailable to Communications Service Providers before. Our ZenPM™ solution meets all the next

generation requirements that our customers are urgently seeking to address, in the face of explosive data traffic and service complexity” he added.

ZenPM™ operates across multiple vendors, technologies and domains and combines Zen Proximity Correlation™ technology with state-of-the-art database Analytics and Visualisation. It brings rapid fire business intelligence from performance data in seconds, providing a powerful link between the real time operation of networks and services and the end customer experience.

ZenPM™ is able to provide real-time Performance management thanks to its revolutionary approach and cutting edge technology that has been designed from the ground up to provide outstanding performance and scalability. The embedded technology is proven in production at Tier 1 Telecoms customers across the world.

SysMech are offering a free White Paper on the subject, which is available on their website www.sysmech.co.uk.

- ends -

About Systems Mechanics

Systems Mechanics (SysMech) is a leading provider of Next Generation Service Assurance products and services to the Telecommunication and Enterprise service provider sectors.

Founded in 1994, the company is privately owned and has demonstrated consistent growth since its inception with an ever expanding world wide customer base, including many Tier 1 Telecommunications Operators. Customers include CWC, Dobson Cellular, Ericsson, Lucent, Motorola, Nortel, Saudi Telco, Swisscom, Telstra, Turkcell, BeST/Life and Vodafone (UK, Ireland, Netherlands & Greece).

The CrossTalk™ product suite has been central to the company's growth and success, having been designed from the ground up to meet real life customer requirements. It is widely deployed and fulfils a business critical role that is central to the smooth operation of Communications Service Provider's networks and services.

In 2006 SysMech provided seed investment funding for Zenulta, a UK start up company developing an innovative new technology - Zen™ Proximity Correlation - a high speed, time based correlation engine. Zen™ was developed to fill a widely acknowledged gap in the service assurance market, to provide a means of correlating the ever growing amount of data and events necessary to assure network and service quality and the customer experience, in real time.

Having successfully delivered Zen™ to Turkcell, who was the initial reference customer for the product, SysMech increased their investment in Zenulta and in 2009 acquired a 100% share holding, making Zenulta part of the SysMech group.

Zen™ is now part of the SysMech portfolio of products and the company offers a number of packaged solutions incorporating the Zen™ Proximity Correlation engine.

SysMech is a UK-based company, with its Sales and Systems Integration groups located in Mortimer (near Reading) along the M4 corridor, and its Development and Support groups located in Whitstable, Kent. SysMech has agents and resellers in the Asia Pacific/ Japan region, *Greece, the Balkans, Middle East, Eastern Europe and the CIS countries*. For more information on Systems Mechanics visit: www.sysmech.co.uk

For further information contact:

Susan Morgan

System Mechanics Ltd Press Relations

Tel: 0118 946 3177, Mob: 07710 246248

Email: susan.morgan@sysmech.co.uk